

South Carolina Immunization Coalition

Wednesday, February 24, 2016

9:30 a.m. – 12:00 p.m.

Minutes

1. New Pharmacy Protocol

Brandon Bookstaver

Update on Pharmacy Protocol (2-1-16) and national data

Reviewed the Immunization Neighborhood concept

Reviewed recent history of pharmacist vaccine legislation in SC (2010 – 2016)

Informal survey upcoming by Palmetto Health – 49 community pharmacies to survey vaccine availability

2. Moving into Strategic Coalition

Melinda Postal

Overview of Coalition goals for new members

Overview of immunization statewide rates by counties

Next steps: SC Immunization Newsletter

Discussion of SMART goals – how we will measure goals, achieve goals, and the time frame to achieve goals.

Affinity group discussion and break out session:

Group One: Data

- Improve data collection by comparing immunization rate and the filled provider claims registry
- Reach out to CCI
- What are the top 10 counties with the lowest rates? Target companies within these counties (schools, churches, EMS)
- Seasonal campaigns: back to school, vote and vax

Group 2: Outreach

- Signs at provider offices, posters, banners
- Church bulletins
- Consistent messages to all
- Social media (branding)

- Share with other state coalitions
- Involve schools and universities
- Fraternities and sororities
- Meals on Wheels
- Include caregivers
- Provider education
- Educate on specific vaccines
- Use expert speakers at events
- Use video or DVD
- Use Op Ed and bilingual materials
- Share with each of our clients

3. DHEC Update

Tracy Foo, MD, MPH

New ACIP schedules for 2016:

Overview and changes

2016 CDC vaccine schedules APP with free download

4. Newsletter

Melinda Postal

- February 2016 1st edition
- Frequency – quarterly
- Consider patient spotlight, provider spotlight and state health plan contributors
- Distribute a link for other partners to share the newsletter
- Next guests: TDAP group at MUSC, Dr. Debbie Greenhouse and Heather Grant (HPV)
- Upcoming Events

Other items:

- Develop talking points
- Develop a campaign slogan (members to email Melinda ideas)
- Share Affinity Group sign ups at next meeting